

«Arte profana».
Quando l'arte fa breccia nella realtà

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Abstract

«Art Profane». When Art Bursts into Reality

The aim of this paper is to approach the question of the relationship between reality and the arts taking Street Art as a starting point. Moving from the concept of "profanation" as theorized W. Benjamin and further by G. Agamben, this essay proposes an assessment of Street Art as a structurally "profane" art form. The main features of its "poetic of exposition" are examined in order to bring to light the ambiguities that characterize the relations of such integrated art practices and official art. The controversy surrounding the "musealization of Street Art" is also reviewed with particular reference to the radical campaigns of the street artist known as Blu.

Keywords: Street Art; profanation; artification; Blu; exposition.