

Il gioco e la guerra: un'analisi linguistico-semiotica di un'unione improbabile

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Abstract

The Game and the War: A linguistic-semiotic analysis of an unlikely union

The article offers a linguistic-semiotic perspective on the structural analogies between the concepts of “game” and “war”, which following Wittgenstein’s idea of family resemblances allows identifying relations comparable to kinship links between these two phenomena. The game paradigm provides a better understanding of the structural characteristics of propaganda and of the way (dis)information may be used as a weapon in the context of Russian-Ukrainian war. The essay investigates how a world of its own can be created in the discourses using propaganda that violates the principles of logic and common sense. We also investigate the use of Echian strategies in order to highlight the importance of identifying the kind of interpretation imposed to achieve the communicative success of a given discursive game and, consequently, the importance of deciding actively what role should be played.

Keywords: game; Russian-Ukrainian war; textual strategies; propaganda; disinformation.