

# Teacher-learner interaction 2.0: knowledge dissemination in the area of economics in the third millennium

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## *Abstract*

*Textbooks play a crucial role in the learners' understanding of a subject, as they provide an epistemological map of the discipline. Textbook writers need to gauge the readers' prior background knowledge, so as to anticipate possible problems and reactions to the text. This study focuses on the textbook author's interaction with readers across five different versions of a highly successful textbook in the field of economics. Successive editions of P.A. Samuelson's Economics have been studied with a view to investigating how the features and extent of the readers' engagement have evolved and changed. The analysis shows how in the different editions of the textbook, especially the more recent ones, the author/s tend/s to use a more technical language and a more assertive and precise tone in order to cater to the needs of the ever-increasingly globalized readership.*

**Keywords:** textbook; interaction; teacher; learner; globalized readership.